



2016 Sponsorship Opportunities

The perfect way to showcase your company to our membership and conference participants

The Virginia Association of School Librarians (VAASL) has a membership of over 1200 school librarians many of which are district level supervisors with large purchasing budgets and decision makers for the largest school systems throughout Virginia. We anticipate more than 800 will participate in this year's Fall Conference in Norfolk.

Mix and match any options below to reach your desired sponsorship level (i.e. Official Sponsorship of a General Session plus a full page ad in the conference program = Gold Sponsorship). Gold Sponsorship is only \$1500 and gives you the best exposure before, during and after the conference.

\$1500+ Gold: Includes your logo presented Full-Screen during the Opening General Session, conference signage, preferential consideration when booth assignments are made, top billing in the Conference Program, and promotion on the VAASL Website.

\$1000-\$1499 Silver: Includes your logo presented Quarter-Screen during the Opening General Session, conference signage, preferential consideration when booth assignments are made, sponsorship recognition on VAASL Website and in the Conference Program.

\$500-\$999 Bronze: Includes conference signage, preferential consideration when booth assignments are made and sponsorship recognition on VAASL Website and in the Conference Program.

Thursday General Session with Dr. Robert L Furman	Official Sponsor \$1250 Joint Sponsor \$500
First Timers' Tea	Official Sponsor \$1000 Joint Sponsor \$500
Friday General Session with John Schumacher	Official Sponsor \$1250 Joint Sponsor \$500
Friday Awards Banquet with Linda Sue Park	Official Sponsor \$1500 Joint Sponsor \$500
Saturday Luncheon with Ekuia Holmes	Official Sponsor \$1250 Joint Sponsor \$500
Exhibit Hall Grand Opening Continental Breakfast	Official Sponsor \$1000 Joint Sponsor \$500
Conference Wi-Fi Sponsor – help us provide Wi-Fi for our participants throughout the venue	A la carte Sponsor \$500
Conference App Sponsor – includes recognition on the App	A la carte Sponsor \$500



**Virginia Association
of School Librarians**

Water Station – sponsor one of the infused water stations throughout the venue	A la carte Sponsor \$500
Author Signing in your booth during the President's Reception and Author Celebration Thursday Night	A la carte Sponsor \$400
Social Medial Promotion Package - We will promote your business on our official Facebook page and Twitter account. Please provide copy.	A la carte Sponsor \$250
Full Page Ad in the VAASL VOICE membership newsletter	\$200
Half Page Ad in the VAASL VOICE membership newsletter	\$125
Quarter Page Ad in the VAASL VOICE membership newsletter	\$75
Full Page Ad in the Conference Program	\$300
Half Page Ad in the Conference Program	\$150
Quarter Page Ad in the Conference Program	\$75
In-Kind Donations	Contact us with approximate value

Please email the Sponsorship Chair Laurie Bolt lbolt@hampton.k12.va.us with any questions regarding sponsorship and advertising opportunities.