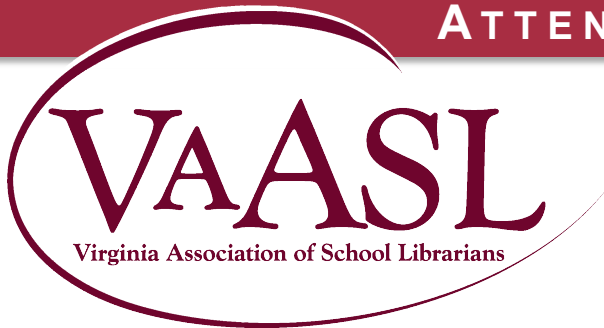
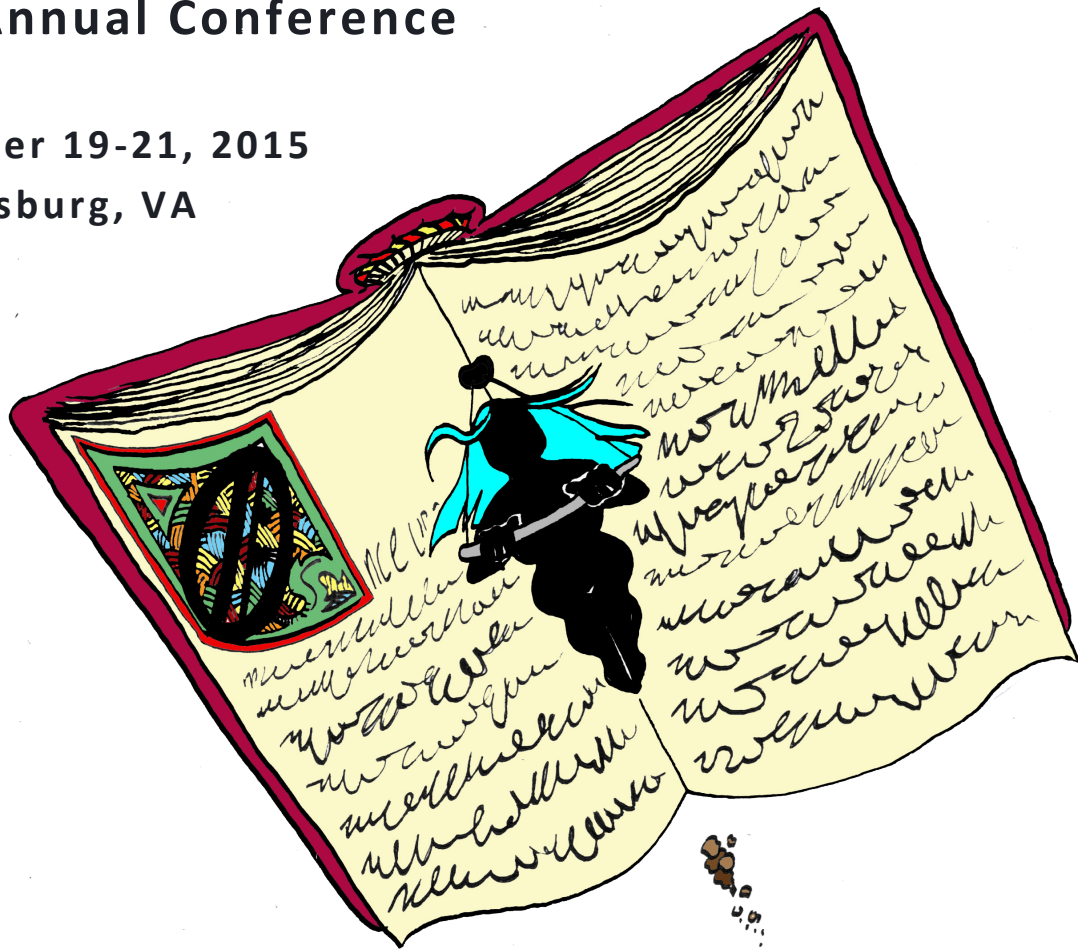


ATTENDEE INFORMATION

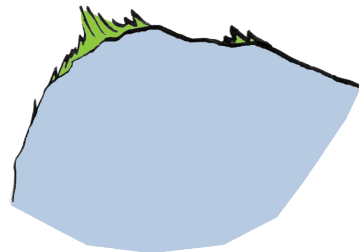


2015 Annual Conference

November 19-21, 2015  
Williamsburg, VA



**Librarians  
ON THE EDGE...**



# VAASL CONFERENCE EXHIBITOR REGISTRATION PACKET

## Join us in Williamsburg

November 19-21, 2015

Dear Friends,

The Virginia Association of School Librarians invites you to attend the annual VAASL Conference at the DoubleTree Hilton Hotel Williamsburg and Conference Center in Williamsburg, VA, November 19-21, 2015.

We all know that each year we need time to refresh, reflect, and rejuvenate our practice as teachers and librarians. Attending the VAASL annual conference is an opportunity to do all three with over a hundred concurrent sessions, keynote addresses, and author events.



This year, we invite you to build professional partnerships by inviting a teaching partner to attend the conference with you. Adding a classroom teacher to your registration is just \$50. This is an opportunity for strengthening collaboration as you have the time together to incorporate ideas from sessions into instructional practices.

If this is your first VAASL conference, then I especially want to welcome you to Williamsburg. I hope you will add our First Timers' Breakfast to your calendar for Friday morning.

As you look through this document you will see that we are celebrating Virginia authors with free, and paid, ticketed events. Authors will be presenting concurrent sessions, and will be available for book signings. Our general sessions will be anchored by keynote addresses from two great librarians.

Sincerely,

*Carolyn S. Vibbert*

Carolyn Vibbert  
VAASL President-Elect & Conference Chairperson,  
2015

**For Attendee Registration:**

[vaasl.org/events/annual-conference](http://vaasl.org/events/annual-conference) or

# ATTENDEE INFORMATION

## Registration Information

Registration information can be found online at [vaasl.org/events/annual-conference](http://vaasl.org/events/annual-conference).

Registrants will pay either with a credit card or indicate that a check or purchase order will be mailed. The conference planner will send an email receipt to each person who registers as soon as payment is received.

To register for the conference using the "member" rate, your membership must be current at the time of the conference. Memberships renewed or new memberships received between July 1 and October 1, 2015, will be good through September 30, 2016. To renew your membership or to join VAASL, visit <http://vaasl.org>. Hint: The difference between the "member" registration rate and the "non-member" rate is more than the cost of a VAASL membership.

### Early Bird Registration for VAASL Members (expires October 16, 2015)

To qualify for this rate, pay your registration with a credit card or send a check or purchase order payment postmarked by October 16, 2015.

Member Early Bird – Full conference .....	\$130.00
Retirees Early Bird – Full conference .....	\$80.00
Member Early Bird – Thursday only .....	\$80.00
Member Early Bird – Friday only .....	\$80.00
Member Early Bird – Saturday only .....	\$50.00
Register a Classroom Teacher.....	\$50.00

### Registration for Members after October 16, 2015

Full Conference .....	\$160.00
Retirees Full Conference .....	\$110.00
Thursday only .....	\$110.00
Friday only .....	\$110.00
Saturday only .....	\$70.00

### Registration for Non-Members

Full Conference .....	\$220.00
Thursday only .....	\$160.00
Friday only .....	\$160.00
Saturday only .....	\$120.00

### TICKETED EVENTS

On the registration form, check all of the optional events you plan to attend even if the events are complimentary. Each optional event requires a ticket which will be included in your registration packet available at the conference. To add optional events after you have submitted your registration, contact Conference Solutions at [vaasl@customconference.com](mailto:vaasl@customconference.com).

President's Reception & Author Celebration.....	\$0
First Timers' Breakfast .....	\$0
Banquet on Friday with Maggie Stiefvater .....	\$45.00
Luncheon on Saturday with Henry Cole.....	\$30.00

### CANCELLATIONS

To cancel your registration, send a written request postmarked on or before October 16, 2015, to VAASL 2015 Conference, c/o Conference Solutions, LLC, P.O. Box 7276, Fairfax Station, VA 22039-7276 or email [vaasl@customconference.com](mailto:vaasl@customconference.com). A cancellation fee of \$50.00 will be charged. No refunds will be given for cancellations after October 16, 2015. Refunds will be processed after the conference.

### REGISTRATION LINKS

#### Individual registration link

[https://www.conferencesolutionsllc.com/meeting\\_participants/register?meeting\\_id=75](https://www.conferencesolutionsllc.com/meeting_participants/register?meeting_id=75)

#### Group registration link

[https://www.conferencesolutionsllc.com/meeting\\_participants/group\\_register?meeting\\_id=75](https://www.conferencesolutionsllc.com/meeting_participants/group_register?meeting_id=75)

In order to take advantage of our "bring a classroom teacher" promotion, please go to the **group** registration form and register the first person at the appropriate regular rate and the teacher at the "register a classroom teacher" rate of just \$50.00.

## Keynote & Author Speakers

Our keynote speakers come from different library backgrounds and have both taken risks to try new things in their careers. Shannon Miller was a K-12 librarian in Iowa who connected her students via social media opportunities to fully connect them as global citizens. Shannon's keynote will be filled with tips for going the next step with technology and also for taking advantage of new opportunities for your students. Shannon's blog *The Library Voice* is filled with her experiences with e-books, makerspaces, library genrefication, professional development and much, much more!



Margaret Willison is an academic librarian with a passion for children's literature. With one foot in acquisitions but the other ready for adventure, Margaret will discuss how the world of pop culture provides opportunities for us to connect with students. Margaret is a frequent guest on NPR's *Pop Culture Happy Hour*. Her reviews of children's literature can be seen also at NPR, in their annual *Book Concierge*. You can find Margaret on Twitter as @MrsFridayNext.



### President's Reception & Author Celebration

We are celebrating Virginia authors with several ticketed events. Beginning on Thursday evening, please join us for the free President's Reception and Author Celebration. Over a dozen authors from around the state will be with us for you to meet and talk with. The event is free, but ticketed, so be sure to check this box on your reservation form!

### Friday Awards Banquet

The author fun continues on Friday evening with the first of two paid events, as we welcome Maggie Stiefvater to take the stage during our Friday Night Awards Banquet. Awards will be given for the Librarian of the Year, Administrator of the Year, Friend of VAASL and more.

### Saturday Media Awards Luncheon

On Saturday, Henry Cole joins us for our Saturday Media Festival Awards Luncheon. Awards will be given to students from around the commonwealth who have earned the top prizes in our Student Media Festival Awards. If you have not previously stayed for this event, perhaps you will reconsider. The event has been scheduled from 11 AM to 1 PM to allow for additional afternoon travel time.

## Concurrent Sessions

Our annual conference will include over 150 fantastic concurrent sessions on topics like copyright, makerspaces, revitalizing aging libraries, advocacy and collaboration, technology, and, of course books and more books! Don't miss this opportunity to learn about best practices and be inspired by your professional colleagues as we all strive to improve our libraries and push the boundaries at the edges of our universe!

Here's a sample of what's in store:

- Preparing Middle School Students for an Author Visit
- Pairing Literature and Primary Sources
- AASL Best Websites for Teaching and Learning of 2015
- Makerspaces: A Visual Collection
- Inquiring Minds Want to Know: Using Question Formulation Technique (QFT) in the Library to Jump Start Research
- So I Did My Summer Reading...Now What?
- High School to College Transition Initiatives: Making it a Reality
- Digital Storytelling with Pixie
- Using Literary Heroines to Teach Economics- Elizabeth, Jane, Scarlett, and Mary
- Revitalizing a Well-worn Library
- We need (more) Diverse Books!
- Making the 2015 Elementary Connection: What's New in Children's Literature that Correlates with the K-5 SOLs
- Natural Disasters in Children's Literature: Cautionary Tales of Choices and Changes
- You're NOT Alone on the Edge
- At the Intersection of Copyright, Students and the Library: Crucial Events of 2015
- On the Edge with the Top Ten Topics and Trends for 2015
- Genrefying the Fiction Section
- Creating Multimedia Learning Stations to Integrate Content & Skills
- Gertrude Chandler Warner and the Box Car Children Books
- All the News that's Fit to Print
- S.T.R.E.A.M. line your library!
- Copyright Essentials for Libraries
- Professional Development = Energizing Your Batteries While Fortifying Your Lesson Plans
- Time for a Website Makeover?
- Eye Appealing Displays on a Budget

# ATTENDEE INFORMATION

## Conference Schedule

### Wednesday, November 18

5:00 PM – 8:00 PM ..... General Registration Open

### Thursday, November 19

6:30 AM – 4:00 PM ..... General Registration Open

8:00 AM – 9:00 AM ..... Exhibit Hall Grand Opening (with Continental Breakfast)

9:00 AM – 10:45 AM ..... Concurrent Sessions

8:00 AM – 6:30 PM ..... Exhibit Hall Open

11:00 AM – 12:15 PM ..... First General Session and Keynote Address, Margaret Willison

12:15 PM – 1:45 PM ..... Lunch Break with the Exhibitors

2:00 PM – 3:45 PM ..... Concurrent Sessions

4:30 PM – 6:30 PM ..... \*President's Reception & Author Celebration in Exhibit Hall

7:30 PM – 9:30 PM ..... Alumni Gatherings

### Friday, November 20

7:00 AM – 3:30 PM ..... General Registration Open

7:00 AM – 7:45 AM ..... \*First Timers' Breakfast

7:00 AM – 1:30 PM ..... Exhibit Hall Open

8:00 AM – 9:45 AM ..... Concurrent Sessions

10:00 AM – 10:45 AM ..... Snack Break in the Exhibit Hall

11:00 AM – 11:45 AM ..... Concurrent Sessions

11:45 AM – 1:15 PM ..... Lunch Break with the Exhibitors

1:30 PM – 3:15 PM ..... Concurrent Sessions

3:30 PM – 4:45 PM ..... Second General Session and Keynote Address, Shannon Miller

6:00 PM – 9:00 PM ..... \*Reception and Awards Banquet with Maggie Stiefvater

### Saturday, November 21

7:30 AM – 12:00 NOON ..... General Registration Open

8:00 AM – 10:45 AM ..... Concurrent Sessions

11:00 AM – 1:00 PM ..... \*Luncheon with Henry Cole

\*Ticketed event; see page 3 for details.



# ATTENDEE INFORMATION



## The Host Hotel DoubleTree by Hilton Hotel Williamsburg

50 Kingsmill Road  
Williamsburg, VA 23185

**VAASL Conference rate:** \$120.00 (plus tax) per night King or Double room.

Phone Reservations

**1-757-220-2500**

Be sure to request the rate for VAASL 2015.

### **Online Reservations**

To make reservations online please use this link, <http://bit.ly/1TXHSSx>, and follow the instructions for reservations. Please be aware that group code "SCH" should be entered in all caps.

The cut-off date for reservations in this block is October 26, 2015 or **until the block is filled**.